



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 17, 2009

MR. ASAD AHMED
EBL ENTERPRISES, INC.
489 GETTY AVENUE, 2ND FLOOR
CLIFTON, NJ 07011

NVS-215kjs
09E-045

Subject: MOTORCYCLE HELMETS/IMPACT FAILURE

Dear MR. AHMED:

This letter serves to acknowledge EBL Enterprises, Inc.'s (RECARO) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety defect in the products described below for which a safety recall campaign shall be conducted pursuant to 49 U.S.C. § 30119.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
DEALERLEATHER/500 SERIES/9999

Mfg's Report Date: June 24, 2009

NHTSA Campaign Number: 09E-045

Components: EQUIPMENT:MOTORCYCLE:HELMETS

Potential Number of Units Affected: 800

Summary:

EBL ENTERPRISES IS RECALLING 800 MOTORCYCLE HELMETS, 500 SERIES SIZES XS, S, M, L, XL, 2XL, MANUFACTURED BETWEEN APRIL AND MAY 2008. THESE HELMETS FAIL TO CONFORM TO THE IMPACT ATTENUATION REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 218, "MOTORCYCLE HELMETS."

Consequence: IN THE EVENT OF A CRASH, THE HELMET WEARER MAY BECOME SERIOUSLY INJURED WITHOUT ADEQUATE PROTECTION.

Remedy:

DEALERLEATHER WILL OFFER A FULL REFUND OR REPLACE ANY NONCOMPLIANT HELMET WITH A HELMET THAT MEETS FEDERAL STANDARDS. THE RECALL IS EXPECTED TO BEGIN DURING JULY 2009. OWNERS MAY CONTACT DEALERLEATHER AT 1-201-230-6353.

Notes:

OWNERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

This recall is the result of an investigation, OA-219-080905, conducted by the Office of Vehicle Safety Compliance.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

The information in your noncompliance report appears to satisfy the requirements of 49 CFR 573.6 except for the following:

Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler, who may be reached by phone at 202-366-5227, by email at Kelly.Schuler@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,



George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement